**Template For Graduates**

**Hello *Shivam* , here's what we’ve figured out about you!**

**👩‍🎓 Your Background:**

You’ve completed or are pursuing **BBA**.  
Your mindset shows curiosity toward the **digital/IT space**, and that’s a great first step!

**🌿 What You’re Naturally Good At:**

Based on your responses, you enjoy or are confident in:  
✅ **{{selected\_natural\_activities\_1}}, {{selected\_natural\_activities\_2}}, {{selected\_natural\_activities\_3}}**  
That tells us a lot about your **workstyle and strength areas** — you’re someone who:

🧠 Works best when doing {{e.g., client interaction / organizing / planning / explaining / analyzing}}  
💬 Communicates clearly and understands structure  
🔧 Is willing to learn tools and adapt — a skill in huge demand today!

**💡 Best-Suited Career Tracks for You:**

Based on your natural inclination and tech comfort, here are 2–3 career paths you’ll likely enjoy **and succeed in**:

* 🎯 **{{Career Path 1}}** — e.g., Digital Marketing Executive / Campaign Analyst
* 📊 **{{Career Path 2}}** — e.g., Business Analyst / Excel Reporting Associate
* 💬 **{{Career Path 3}}** — e.g., Client Relationship Executive / Pre-Sales Associate

These are roles where **tech is your friend — not your fear.** They don’t require hardcore coding but do need logical thinking, comfort with tools, and the soft skills you already have.

**🛠️ Next Step: What to Learn Now**

Here’s what you can start learning to become job-ready in these roles:

🧠 **Suggested Skills**: {{Excel / Google Sheets, Digital Marketing, CRM tools, Business Communication, etc.}}  
🎓 **Suggested Certifications**: {{List optional (if using affiliate links)}}  
⏳ Many of these can be learned in just **4–8 weeks**, even while continuing your degree/job prep.

**🔁 Still thinking about Gov exams or confused about tech?**

You can continue your exam prep — but **build these modern skills side-by-side**.  
The job market is shifting fast. **Smart graduates prepare a Plan B that pays.**

**✨ Final Remark:**

You’re not behind — you just need direction. And this is it.  
With your strengths, you can step into the digital world confidently — not as a coder, but as a **communicator, analyst, planner, or team support pro**.